



www.72HourUrbanAction.com

אחדשת אנגשת
בת-ים

ניאננה
במ-ים
פועלת עירונית
URBAN ACTION
BIENNALE
BATYAM

THE BAT-YAM BIENNALE OF LANDSCAPE URBANISM | TIMING 2010
PROUDLY PRESENTS:

10 MISSIONS

10 SITES | 10 TEAMS

1 CAMP | 1 PRIZE

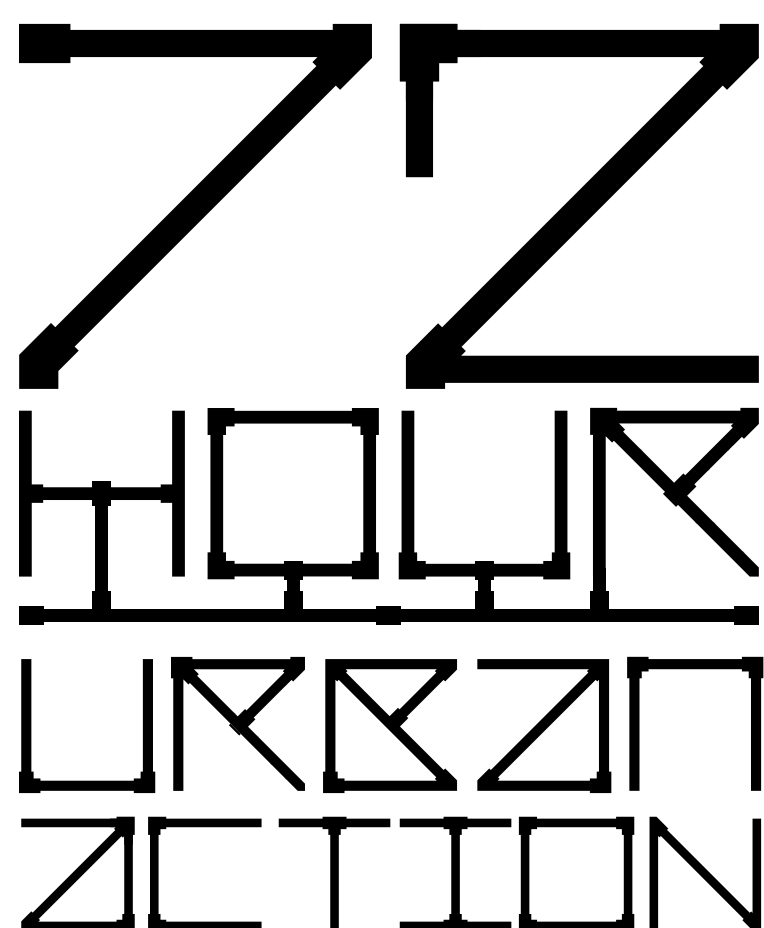
72 HOURS to design and build

UP TO \$ 2,500 FOR MATERIALS
CENTRAL PREFABRICATION CAMP
SLEEPING ACCOMMODATIONS + FOOD
ANGELS TEAM: CONSTRUCTION & SAFETY ENGINEERS ETC.
TRUCK + DOCUMENTATION

FUN + FAME + FORTUNE*

*1ST PRIZE FOR THE WINNING TEAM: \$ 3,800

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REGISTER BY AUGUST 8TH

TAKEOFF ON BIENNALE LAUNCH, SEPTEMBER 25TH

THE 72 HOUR URBAN ACTION is an international rapid architecture and design festival. It is defined by community needs, an extreme deadline, a tight budget and limited space. We invite teams of architects, students, designers, artists and craftspeople to respond to community needs and wants in relation to its public spaces. Selected teams will have three days and three nights to plan and realize their projects in response to missions assigned randomly on takeoff day. Selected projects will remain on site permanently.

THE FIRST 72 HOUR URBAN ACTION WILL TAKE PLACE IN BAT-YAM, ISRAEL AS PART OF THE BAT-YAM BIENNALE OF LANDSCAPE URBANISM. REGISTRATION IS FREE AND OPEN TO ALL.

THE PRODUCTION RESERVES ITS RIGHT TO CHANGE THE PROJECT AT ANY TIME. PARTICIPATION IS ACCORDING TO COMPETITION REGULATIONS.

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